



SOUTH MELBOURNE MARKET COMMITTEE

MINUTES

5 AUGUST 2021





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MINUTES OF THE SOUTH MELBOURNE MARKET COMMITTEE HELD 5 AUGUST 2021 ONLINE VIA WEBEX

The meeting opened at 6:00pm.

ATTENDING MEMBERS

Joanne Plummer (Chairperson), Andrew Danson (Independent Member), Simon Talbot (Deputy Chair), Cr Heather Cunsolo, Deputy Mayor Marcus Pearl

ATTENDING OFFICERS

Kylie Bennetts, General Manager, City Growth & Organisational Capability; Danielle Bleazby, South Melbourne Market Executive Director; Sophie McCarthy, Manager Brand & Strategy; Ross Williamson, Head of Retail & Business Development; Paul Ryan, Head of Asset Development and Operations; Meagan Scott, Marketing Coordinator; Erin Quin, Coordinator Customer Experience and Business Support (minute taker)

The City of Port Phillip respectfully acknowledges the Yalukut Weelam Clan of the Boon Wurrung. We pay our respect to their Elders, both past and present. We acknowledge and uphold their continuing relationship to this land.

1. APOLOGIES

None.

2. CONFIRMATION OF MINUTES

MOVED Members Danson/Pearl

That the minutes of the South Melbourne Market Committee held on 3 June 2021 be confirmed.

The MOTION was CARRIED.

3. DECLARATIONS OF CONFLICTS OF INTEREST

Nil



4. ACTION ITEMS

4.1 PUBLIC ACTION ITEMS

Purpose: To provide an update on outstanding action items from previous meetings.

There were no outstanding public action items.



5. SOUTH MELBOURNE MARKET REPORTS

5.1 DIRECTOR'S REPORT

Purpose: To update the Committee with current, relevant information from the Market.

The Committee noted that due to the latest lockdowns, the Melbourne Food and Wine Festival (MFWF) has been postponed to October. As truffle season will have ended by October, the MFMF team have agreed to the Market continuing to hold their event in August as originally planned (COVID restriction permitting).

MOVED Members Pearl/Danson

That the Committee note the Director's report.



5.2 MARKET ATTENDANCE REPORT

Purpose: To provide the Committee with analysis of attendance at South Melbourne Market.

The Committee noted that attendance had been significantly impacted by COVID lockdown number five, though attendance had started to improve again quite quickly after restrictions eased; numbers will impacted again by the recently announced lockdown six.

MOVED Members Talbot/Cunsolo

That the Committee note the attendance report.



5.3 20-21 END OF YEAR FINANCIAL REPORT

PURPOSE: To inform the Committee of the Markets end of year financial position.

The Committee noted that while the 2020-21 financial report was yet to be finalised, no significant changes were expected.

MOVED Members Talbot/Cunsolo

That the Committee note the end of year financial report and the items still to be finalised.



5.4 TRADER UPDATE

Purpose: To provide an update on what is happening around the Market affecting traders.

The Committee noted that:

- Approximately \$97,000 in rent relief had been provided for lockdown four.
- If supported by Council, over \$100,00 in rent relief was expected for lockdown five as anecdotally this had a much bigger impact on traders; the same is expected for lockdown six.
- There had been strong interest from SO:ME pop ups in moving into the smaller stalls available at the Market; this was an indication that the space was working as an incubator for small businesses.

MOVED Members Talbot/Cunsolo

That the Committee note the Trader Update



5.5 PROJECTS UPDATE

Purpose: To update the Committee on the status of major projects at the Market.

The Committee noted that Market Management were expecting the fire engineering audit to be completed in the coming weeks.

MOVED Members Danson/Cunsolo

That the Committee note the project update report.



6. PUBLIC QUESTION TIME

Jennifer Collins presented the sustainability project that she developed through the City of Port Phillip Sustainability Leadership Course.

- Jennifer is a regular Market shopper who is passionate about reducing the use of single use produce bags.
- For her project she developed a range of humorous signs that encourage shoppers not to use plastic bags, or if they require bags, to use reusable mesh bags instead.
- The signs will be displayed at Franks Fruit and Vegetables.

The Committee:

- Thanked Jennifer for presentation and the work she had put into the project.
- Applauded the clever approach to reducing plastic produce bags.
- Explained that it was timely presentation as the Committee would be doing a deep dive into sustainability at their strategy session at the end of the month; reducing single use plastics would be topic discussed as part of the strategy.



7. CONFIDENTIAL BUSINESS

MOVED Members Pearl/Talbot

That in accordance with Section 77(2)(a) of the Local Government Act 1989 (as amended), the meeting be closed to members of the public in order to deal with the following matters, that are considered to be confidential in accordance with Section 89(2) of the Act, for the reasons indicated.

Confirmed:	7 October 2021	
Chairperson		