



# SOUTH MELBOURNE MARKET COMMITTEE

## MINUTES

7 APRIL 2022



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**MINUTES OF THE SOUTH MELBOURNE MARKET COMMITTEE  
HELD 7 APRIL 2022 IN COUNCIL CHAMBERS, ST KILDA TOWN  
HALL**

The meeting opened at 6:00pm.

**ATTENDING MEMBERS**

Joanne Plummer (Chairperson), Andrew Danson (Independent Member), Simon Talbot (Independent Member), Cr Heather Cunsolo

**ATTENDING OFFICERS**

Claire Stevens, General Manager Governance and Organisational Capability;  
Sophie McCarthy, Acting South Melbourne Market Executive Director; Ross Williamson, Head of Retail and Business Development; Paul Ryan, Head of Asset Development and Operations; Meagan Scott, Marketing Coordinator; Erin Quin, Coordinator Customer Experience & Business Support

*The City of Port Phillip respectfully acknowledges Traditional Owners of our land. We pay our respect to their Elders, both past and present. We acknowledge and uphold their continuing relationship to this land.*

**1. APOLOGIES**

Mayor Marcus Pearl

**2. CONFIRMATION OF MINUTES**

**MOVED Members Cunsolo/Danson**

That the minutes of the South Melbourne Market Committee held on 17 February 2022 be confirmed.

**The MOTION was CARRIED.**

**3. DECLARATIONS OF CONFLICTS OF INTEREST**

Andrew Danson – Item 8.4 Debtors Report.

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**4. ACTION ITEMS**

Nil.

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## 5. PRESENTATION OF MANAGERS REPORT

### 5.1 EXECUTIVE DIRECTOR'S REPORT

**Purpose:** To update the Committee with current, relevant information from the Market.

The Committee noted that:

- Thanks to State Government funding for the outdoor activation on Cecil Street, there is a full program of kids activities scheduled for the Easter holidays
- The tribute to the Mussel Festival was a success and drew visitors to the Market - visitation was at pre-COVID levels on the long weekend.

#### **MOVED Members Cunsolo/Talbot**

That the Committee note the Executive Director's report.

**The MOTION was CARRIED.**



## 6. SOUTH MELBOURNE MARKET REPORTS

### 6.1 FINANCE REPORT

**Purpose:** To update the Committee on the March month-end financial results of the Market.

The Committee noted that:

- Council will continue to provide rent relief until end June.
- Rent relief was higher than expected in January due to the Omicron wave but has since continued to reduce each month.
- Parking revenue is down and cannot be made up; Market Management (MM) are trying to find savings to offset the reduced income.

#### **MOVED Members Danson/Cunsolo**

1. That the Committee note the March 2022 month-end financial results
2. That MM undertake a cost benefit analysis of events including whether they increased visitation and feedback post event.

**The MOTION was CARRIED unanimously.**

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## 6.2 MARKET ATTENDANCE REPORT

**Purpose:** To provide the Committee with analysis of attendance at South Melbourne Market.

The Committee noted that:

- Interstate tourism is back and international visitation is also starting to increase.
- Events are driving publicity and visitation to the Market.

### **MOVED Members Talbot/Danson**

That the Committee note the attendance report.

**The MOTION was CARRIED.**

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## 6.3 TRADER UPDATE

**Purpose:** To provide an update on Trader activity.

The Committee noted that the rent relief table was missing from the report and is as follows:

Month	Rent relief	
Jul-21	225,436	lockdown 3 weeks
Aug-21	265,254	lockdown
Sep-21	247,809	lockdown
Oct-21	189,185	lockdown
Nov-21	55,328	
Dec-21	64,372	
Jan-22	95,502	Omicron
Feb-22	46,221	
<b>Total</b>	<b>1,189,107</b>	

### **MOVED Members Danson/Talbot**

That the Committee note the Trader Update Report

**The MOTION was CARRIED.**

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## 6.4 SMM PROJECTS UPDATE

**Purpose:** To update the Committee of capital projects in progress at the Market.

The Committee noted that:

- The compliance works on the centre stairs is soon to commence.
- MM is working to minimise interruptions to traders as much as possible and are providing two week forecast updates to keep them informed on the status of projects.

### **MOVED Members Cunsolo/Danson**

That the Committee note the Project Update report and proposed schedules.

**The MOTION was CARRIED.**



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## 6.5 ENVIRONMENTAL SUSTAINABILITY REPORT

**Purpose:** To provide an update on the Market's environmental sustainability performance  
The Committee noted that the Market was tracking well on its sustainability outcomes.

### **MOVED Members Talbot/Danson**

That the Committee note the Environmental Sustainability report.

**The MOTION was CARRIED.**

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## 7. PUBLIC QUESTION TIME

Nil.

## 8. CONFIDENTIAL BUSINESS

### **MOVED Members Danson/Talbot**

That in accordance with Section 77(2)(a) of the Local Government Act 1989 (as amended), the meeting be closed to members of the public in order to deal with the following matters, that are considered to be confidential in accordance with Section 89(2) of the Act, for the reasons indicated.

**The MOTION was CARRIED.**

*The public section of the meeting closed at 6.14pm.*

Confirmed: 9 June 2022

Chairperson \_\_\_\_\_