



SOUTH MELBOURNE MARKET COMMITTEE

MINUTES

16 DECEMBER 2021



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MINUTES - SOUTH MELBOURNE MARKET COMMITTEE MEETING - 16 DECEMBER 2021



MINUTES OF THE SOUTH MELBOURNE MARKET COMMITTEE HELD 16 DECEMBER 2021 AT SOUTH MELBURNE MARKET

ATTENDING MEMBERS

Joanne Plummer (Chairperson), Andrew Danson (Independent Member), Simon Talbot (Independent Member), Cr Heather Cunsolo, Mayor Marcus Pearl

ATTENDING OFFICERS

Kylie Bennetts, General Manager, City Growth & Organisational Capability; Danielle Bleazby, South Melbourne Market Executive Director; Sophie McCarthy, Manager Brand and Strategy; Ross Williamson, Head of Retail and Business Development; Paul Ryan, Head of Asset Development and Operations; Meagan Scott, Marketing Coordinator; Erin Quin, Coordinator Customer Experience and Business Support (minute taker)

ATTENDING CONSULTANTS

Jane del Rosso, Business of Food; Craig Hunter, Blacksheep Group

The meeting opened at 6.04pm

The South Melbourne Market Committee respectfully acknowledges the Traditional Owners of this land. We pay our respect to their Elders, both past, present and emerging. We acknowledge and uphold their continuing relationship to this land.

1. APOLOGIES

Simon Talbot

2. CONFIRMATION OF MINUTES

MOVED Members Danson/Cunsolo

That the minutes of the South Melbourne Market Committee held on 7 October 2021 be confirmed.

The MOTION was CARRIED.

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3. DECLARATIONS OF CONFLICTS OF INTEREST

Nil

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Marcus pearl arrived 6.04pm

4. ACTION ITEMS

Nil.

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5. SOUTH MELBOURNE MARKET REPORTS

5.1 EXECUTIVE DIRECTOR REPORT

Purpose: To update the Committee with current, relevant information from the Market.

MOVED Members Danson/Cunsolo

That the Committee note the Executive Director report.

The MOTION was CARRIED.

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5.2 MARKET ATTENDANCE REPORT

Purpose: To provide the Committee with analysis of attendance at South Melbourne Market.

The Committee noted that the increase in attendance numbers is mirroring last year, which slowly tracked higher and by February/March 2021 was the same as 2019 figures; Market Management (MM) is hoping the trend will continue in 2022.

MOVED Members Danson/Pearl

That the Committee note the attendance report.

The MOTION was CARRIED.

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5.3 FINANCE REPORT

Purpose: to update the Committee on the November month end financial results of the Market.

The Committee noted that:

- Parking revenue is down and while it is increasing Market Management (MM) do not expect to meet budget and are looking at ways they can make up for the shortfall in revenue.
- Employee costs are expected to level out once staff take leave.
- Council granted \$70,000 in rent relief for November. MM is not expecting any requests for December, and if so they should only be small amounts.
- That many traders are experiencing staffing issues but this has not resulted in any closures.

MOVED Members Pearl/Cunsolo

That the Committee note the November month end financial results.

The MOTION was CARRIED.

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5.4 PROJECTS UPDATE

Purpose: to inform the Committee of projects in progress at the Market.

The Committee noted that:

- The next compliance works to be undertaken is the rooftop carpark stairs and the exhausts to draw the heat out of aisle B.
- There will be construction works on the streets around the Market for the next six months. These are safety projects that need to be done but the works have been scheduled to disrupt traders and shoppers as little as possible.
- MM is compiling a full works schedule and will share it with traders. Hoarding barricades will be installed and the main works will be on non-Market days.
- The Courtyard project has been split into two parts for budgetary reasons – due to increases in the costs of labour and materials the project costs came in at \$700,000 instead of the estimated \$400,000.
- Phase one will be the main roof area of the original design; it will add value to the Market with the addition of 80-90 seats.
- MM has been assured the works will be completed before June 2022.

MOVED members Pearl/Danson

1. That the Committee note the Projects Update and proposed schedules.
2. That MM send the Committee the revised phase one plans for the courtyard
3. That MM include construction to commence date in future projects reports

A vote was taken and the MOTION was CARRIED unanimously.

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6.5 TRADER UPDATE

Purpose: To provide an update on trader activity.

The Committee noted that the collaboration with Craft Victoria in the SO:ME Space was a great success - lots of people came to the Market for it and the crafters made connections with other Market traders to on-sell their products.

MOVED Members Cunsolo/Danson

That the Committee note the Trader Update.

The MOTION was CARRIED.

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5.6 STALLHOLDER CODE OF CONDUCT

Purpose: to seek support for changes to the Licence and Rules that will strengthen them and give more clarity.

MOVED members Cunsolo/Danson

That the Committee support the proposed changes to Clause 4.14 and the addition of Rules 50 and 51 which will form part of the Licence.

The MOTION was CARRIED.



6. PUBLIC QUESTION TIME

Nil.

7. CONFIDENTIAL BUSINESS

MOVED Members Cunsolo/Pearl

That in accordance with Section 77(2)(a) of the Local Government Act 1989 (as amended), the meeting be closed to members of the public in order to deal with the following matters, that are considered to be confidential in accordance with Section 89(2) of the Act, for the reasons indicated:

7.1 Food Incubator Proposal

89(2)(g(i)). private commercial information, being information provided by a business, commercial or financial undertaking that relates to trade secrets.

7.2 SMM Brand Strategy

89(2)(a). Council business information, being information that would prejudice the Council's position in commercial negotiations if prematurely released.

7.3 SMM Marketing and Events Update

89(2)(a). Council business information, being information that would prejudice the Council's position in commercial negotiations if prematurely released.

7.4 Risk review

89(2)(b). security information, being information that if released is likely to endanger the security of Council property or the safety of any person.

7.5 Business Continuity Plan

89(2)(b). security information, being information that if released is likely to endanger the security of Council property or the safety of any person.

7.6 Compliance Plan Update

89(2)(b). security information, being information that if released is likely to endanger the security of Council property or the safety of any person.

7.7 Annual Contractors Update

89(2)(g(ii)). private commercial information, being information provided by a business, commercial or financial undertaking that if released, would unreasonably expose the business, commercial or financial undertaking to disadvantage.

7.8 Deli Aisle review update

89(2)(g(ii)). private commercial information, being information provided by a business, commercial or financial undertaking that if released, would unreasonably expose the business, commercial or financial undertaking to disadvantage.

7.9 Debtors Report

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89(2)(g(ii)). private commercial information, being information provided by a business, commercial or financial undertaking that if released, would unreasonably expose the business, commercial or financial undertaking to disadvantage.

7.10 SMM Direct Update

89(2)(a). Council business information, being information that would prejudice the Council's position in commercial negotiations if prematurely released.

7.11 SMM NEXT Project Update

89(2)(a). Council business information, being information that would prejudice the Council's position in commercial negotiations if prematurely released.

7.12 Confidential Executive Director's Update

89(2)(g(ii)). private commercial information, being information provided by a business, commercial or financial undertaking that if released, would unreasonably expose the business, commercial or financial undertaking to disadvantage.

7.13 Draft 2022/23 Budget

89(2)(a). Council business information, being information that would prejudice the Council's position in commercial negotiations if prematurely released.

7.14 Committee calendar: 3-month forward look

89(2)(h). confidential meeting information, being the records of meetings closed to the public under section 66(2)(a).

The MOTION was CARRIED.

The public section of the meeting closed at 6.25pm

Confirmed: 17 February 2022

Chairperson _____